



# TRAVEL AND CONNECTIVITY WEEK

## 9-15 JANUARY 2022

**EXPO ENQUIRY:** How will we balance the impact of the expansion of the digital world with our physical reality?

Connectivity not only brings us all closer together, it is the bedrock of healthy and empowered societies. Under this theme week, Expo will look at both physical and digital connectivity and explore how technological tools are being harnessed for the betterment of humanity across key sectors such as mobility, transport and logistics, governance, health and travel, while championing digital connectivity as a human right for all. Topics like smart and sustainable mobility, AI for good, virtual learning, remote work and data privacy will be explored amongst others.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	<p><b>Cultures in Conversation   The Place of Culture in an AI-powered World</b> Will there still be a place for culture in a future dominated by AI and other digital technology? In this event we will explore this question, as well as how culture is manifested and disseminated in a virtual world that isn't defined by physical or geographic boundaries.</p>		✓	<p><b>Co-Curate Participate:</b> - Nominate a panelist</p>
	<p><b>Flip Your Worldview   Travel and Connectivity</b> Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'travel and connectivity' for more fact-based worldviews.</p>	✓		<p><b>Participate:</b> - Submit case studies</p>
	<p><b>Dignified Storytelling   Travel and Connectivity</b> Placing human dignity at the heart of storytelling this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about physical and digital connectivity and humanising travel; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.</p>	✓		<p><b>Participate:</b> - Nominate a storyteller</p>
	<p><b>Women's Pavilion Programme   Women of Arabia/Islam</b> True stories and accounts of women leading the way in mobility, connectivity, travel and trade from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today to ensure women from across the world to reach new heights.</p>	✓		<p><b>Participate:</b> - Speaker - Audience</p>
	<p><b>World Majlis   Digital Twins and New Realities: Will Virtual Reality Evolve as Enhancement - Or Escape?</b> How will lifestyles, interactions, social and work culture change as these new technologies grow more pervasive and available? What opportunities and risks do these pose for us? What ethical considerations and responsibilities will their use entail? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.</p>	✓		<p><b>Participate:</b> - Speaker - Audience</p>

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LEAVE NO ONE BEHIND	<b>SDG   Closing the Digital Divide</b> Rallying global stakeholder and civil society in a public-facing event to push for digital connectivity as a human right for all.	✓		<b>Participate:</b> - Speaker - Audience
	<b>SDG   Girls in Tech</b> Focusing on closing the gender digital divide and spotlighting cases of women working in tech and programmes for tech skills development for young women and school girls.		✓	<b>Co-Curate Participate</b>
	<b>SDG   Opportunities in Connectivity for Africa's Digital Societies: Harnessing eGovernment for the Fourth Industrial Revolution</b> Drawing on lessons learnt, this event aims to showcase the latest innovations in e-Government being applied across Africa, while creating opportunities for other African nations to learn from these experiences and adapt the most impactful models to their own contexts. Part of the Business Forum below.			✓ <b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Women's Pavilion Programme   Women in Development</b> Exploring the central role women play in sustainable development, with a particular emphasis on physical and digital connectivity. Voices of women as agents of change from various perspectives will be spotlighted.			✓ <b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Expo Live Regular Programming Series   Women Igniting Change</b> Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		<b>Participate:</b> - Speaker
	<b>Expo Live Regular Programming Series   Power of Determination</b> The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		<b>Participate:</b> - Speaker
	<b>Expo Live Regular Programming Series   Tech for Good</b> Examines how disruptive grassroots technology can improve our lives.	✓		<b>Participate:</b> - Speaker
<b>Expo Live Regular Programming Series   Next Gen Humans</b> Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work.	✓		<b>Participate:</b> - Speaker	
THRIVE TOGETHER	<b>Business Forum   Opportunities in Connectivity</b> The thematic business forum will be a platform to highlight Non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo partners relevant to physical and digital connectivity. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities. Coupled with Opportunities in Connectivity for Africa's Digital Societies: Harnessing eGovernment for the Fourth Industrial Revolution event above.		✓	<b>Co-Curate Participate</b>
	<b>Expo Live   Panels and Networking</b> Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.			✓ <b>Co-Curate Participate</b>

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LIVE IN BALANCE	<b>World Majlis   Off the Beaten Path: Achieving sustainable eco tourism for the discerning traveler</b> Travelers are no longer satisfied by destinations that are merely exotic - eco-tourists crave more exclusive, unconventional experiences. How do we cater to their tastes without ecological compromise? What are the evolving ethics of eco-tourism? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers. This World Majlis is co-curated by the India.		✓	<b>Participate:</b> - Speaker - Audience
	<b>Expo Live Regular Programming Series   Man &amp; Nature</b> Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		<b>Participate:</b> - Speaker - Audience
	<b>Conservation for Hope   New Frontiers in Tourism</b> The workshop will address balancing economic development & environmental sustainability in a Post-COVID world. It will explore how impacts of climate change, pandemics, and environmental degradation are ever-present and steadily rising, but integrate on-the-ground stories of how communities are leading and evolving tourism efforts to derive sustainable income generation while respecting nature and wildlife, and potential health risks.		✓	<b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Coming Full Circle   Age of Disruption: How Tech Innovation is Shaping Our New Normal.</b> The global pandemic has turbocharged our transition to a digital world. As our work and personal lives move more into the virtual realm, this event explores how technological innovation is transforming the way we live, move, work and travel in a more sustainable manner. The event will highlight the intersection between digital and green transitions and spotlight innovations of International Participants and position the UAE and Dubai as a champion of ethical, sustainable and people-centric technological disruption.		✓	<b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Sustainability @Expo   A Greener Footprint</b> This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of travel and connectivity, digital and physical, through their pavilion content, design, programming and operations.		✓	<b>Co-Curate Participate:</b> - Best practice case study
VISION 2071	<b>Charting the Way Forward from the UN SG's Panel on Digital Cooperation</b> Hosting the UN SG's Panel on Digital Cooperation and bringing together Expo's ecosystem of stakeholders such as broadband providers, governments, private sectors, financiers, etc. to chart the way forward based on the panel's recommendations, including potential launching of a pledge for digital connectivity and universal access to internet.	✓		<b>Participate:</b> - Speaker - Audience
	<b>Expo Live Lead Event</b> A grand challenge event to explore solutions to thematic / topical challenges.	✓		TBC
	<b>Ministerial Dinner</b> Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on digital and physical connectivity and to mark the UAE's Golden Jubilee celebration.	✓		Invite-only
BEST PRACTICE AREA PROGRAMME	<b>Best Practice Area Programming Slots   Travel &amp; Connectivity</b> Spotlighting development solutions that have demonstrated improved outcomes for nature-based solutions, ecotourism, sustainable infrastructure and digital connectivity.	✓		<b>Participate:</b> - Speaker's corner lightning talks - Co-create Sessions